

: design  
collaboration  
: creative  
innovation

**Janice Van Eck** R.G.D.

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[www.janicevaneck.com](http://www.janicevaneck.com)

“White space doesn’t scare me.”

I am an experienced editorial, corporate and magazine designer. I have recently upgraded my skills to include interactive media and web design. I am interested in opportunities that will allow me to use my full range of experience to solve design problems with tailored, intuitive and thoughtful solutions.

## Professional experience

September 2003 – present

**Freelance art director and designer**

Clients include:

**Magazines/Newspapers:** *Maclean’s*, *Canadian Business*, *The Grid*, *Sportsnet*, *MoneySense*, *Barnabas*, Annex Publishing

**Book publishers:** Joshua Press, Westminster Theological Journal, Evangelical Press (UK)

**Other:** Christian Children’s Fund of Canada (CCFC), Toronto General & Western Hospital Foundation, Merak Systems Corp., Sola Scriptura

**Some of my recent work includes:**

- design work on *Maclean’s* magazine (acting art director, Oct-Nov 2005); helped new team implement a redesign (Fall 2005); ongoing freelance work (Spring 2005 to present)
- senior designer on the *Maclean’s* University Guidebook (2011, 2012, 2013, 2014)
- redesigned *Canadian Chiropractor* magazine for Annex Publishing (2013)
- lead designer on the *2013 Guide to Investing for Canadian Business* (Nov 2012)
- designer for the 28-pg *Portraits in Leadership* for *Canadian Business* (Sept 2010, 2012)
- designer for the 2012 *Maclean’s* Year in Pictures (Nov-Dec 2012)
- contributing designer on the *Maclean’s Book of Lists - Vols. 1 & 2* (2012, 2013)
- helped with design on the launch issue of *Sportsnet* magazine (Fall 2011)
- worked on the Royal Visit commemorative editions for *Maclean’s* (Summer 2011)
- designed the *William & Kate: The Royal Wedding* commemorative edition for *Maclean’s* and then converted it to a printed book, with additional content (Spring 2011)
- redesigned *ChildVoice* magazine for Christian Children’s Fund of Canada (Spring 2010); subsequent issues (2010 to 2013)
- lead designer on the *Maclean’s* Commemorative Olympic Issue (Vancouver-Winter 2010)
- senior designer for the redesign of *MoneySense* magazine (Winter 2010)
- design and editing for *Barnabas* magazine (Summer 2009 to present)
- iPad design for the 2013 iPad *Maclean’s* University Guide (2013)
- book design, layout and editing for Joshua Press titles (1999 to present)
- DVD, CD, brochure and poster design for Eduard Klassen, harpist (2012 to present)

September 2000 – August 2003

**AZURE magazine, Toronto**

**Associate art director** for this international contemporary design and architecture magazine. Responsibilities included designing the upfront section of the magazine, liaising with Concrete Design on feature design, developing cover concepts, hiring photographers and coordinating photo shoots, developing sales materials, project management, costing and budget reviews for print and production, etc. I worked very closely with the *AZURE* editorial team on developing stories and sourcing images. I also designed and produced the IDEX/NeoCon Official Show Directory each year and helped produce *Designlines* - Toronto’s guide to design twice a year. Other projects: “Pure Canadian,” a New York exhibit for which I designed the exhibit signage, mural and invitation.

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## “Collaboration is a good idea.”

November 1997 – September 2000

**AZURE magazine, Toronto**

**Production manager.** Responsibilities included all aspects of production from high res. scanning, colour correcting, print buying, departmental budgeting, sourcing images, liasing with designers, choosing images, developing new workflows, press approvals, producing sales materials, subscription cards, direct mail packages, etc.

February 1999 – present

**Joshua Press Inc., Dundas/Guelph/Kitchener**

**Creative and production manager (part-time).** Started this book publishing company with an associate. Since 1999, I have designed and produced almost 50 titles (hardcover and softcover). Responsibilities include corporate brand identity, book design, hiring illustrators and photographers, book production, coordinating proofreading of books, developing cover copy and sales materials, budgeting, liasing with authors and all aspects of book publishing.

December 1995 – November 1997

**Style Communications Inc., Toronto**

**Art director** of *Style* and *Canadian Jeweller* magazines. *Style* is a fashion trade magazine published 14 times a year, plus a Buyers' Guide. *Canadian Jeweller* is published 7 times a year.

May – September 1995

**Canadian Controlled Media Communications (CCMC), Toronto**

**Associate/assistant art director** for various publications, including: *CFL Illustrated*, du Maurier Ltd. Classic Souvenir Program, Bell Canadian Open Souvenir Program, *SCORE*, Canada's Golf Magazine, Ford Centre for the Performing Arts. Also designed the 1995 Juno CD package, brochures, etc.

## Professional qualifications

Registered Graphic Designer (R.G.D.) with The Association of Registered Graphic Designers of Ontario, Canada, since 1998.

## Professional recognition

**For book design:** *Canadian Obsessions* — The Advertising and Design Club of Canada (2005); RGD Design at Work Juried Exhibition (2005); Applied Arts (2006); Coupe Magazine (2005); Book cover series — RGD Design at Work Juried Exhibition (2012)

**For magazine design:** Kenneth R. Wilson Award (2009) for Best issue (*Baker's Journal*); Communication Arts (2008) Editorial Series (*Maclean's*); Kenneth R. Wilson Award (1998) for Best graphic treatment of a feature (*Style*); *Barnabas* — RGD Design at Work Juried Exhibition (2011)

**Other design:** Eckologic logo — RGD Design at Work Juried Exhibition (2011); CCFC Annual Report — RGD Design at Work Juried Exhibition (2012)

## Education

Sheridan College, Oakville

Post-graduate Certificate in Web Design, 2013-2014

George Brown College, Toronto

Diploma in Graphic Design, 1992-1995, with honours

*Best Overall Portfolio, Second Runner Up*

University of Toronto, Toronto

Courses towards a Bachelor of Arts degree in Art History, 1993-1995

Foundation year of the Bachelor of Landscape Architecture program, 1987-1988



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“Great design is in the details.”

## Professional skills

- Web skills include CS6 Dreamweaver, HTML5, Edge Animate, Flash, Photoshop.
- Print skills include CS6 InDesign (including K4), Illustrator and Photoshop, to produce clean files that go directly to press.
- Experienced in a Mac environment.
  
- Proficient in using a PDF workflow and producing high-quality results within a budget.
- Experienced in developing websites from siteplan, wireframing and designing through to testing and launch.
- Experienced in redesigns and coming up with new solutions for magazine redesigns, logo and brand redesigns through to collateral websites, brochures, banners, etc.
- Familiar with researching and commissioning photographers and illustrators, hiring proofreaders and managing colour correction.
  
- Organized and proficient in designing to a deadline while balancing multiple projects.
- Enjoy working in a collaborative/team environment but also able to work well independently.
- Self-motivated and continually striving for excellence and proficiency in my work while maintaining a sense of humour, a positive attitude and a consideration for my colleagues.

## Interests

Modern architecture, travelling, skiing, woodworking, photography, music, literature/poetry and history, antiquarian books, acrylic painting, Jeeps and motorcycles.

## Portfolio and sample work

See my website: [www.janicevaneck.com](http://www.janicevaneck.com)

*References available on request.*

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*Res ipsa loquitur: "The thing itself speaks."*

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